

RAJAR DATA RELEASE



Quarter 2 2023 – August 3rd 2023

Platform Share

All BBC Radio

	Q2 22	Q1 23	Q2 23
AM/FM	35.6	38.2	37.6
Total Digital	64.4	61.8	62.4
DAB	41.1	38.7	39.2
DTV	4.5	3.5	3.5
Total Online	18.8	19.6	19.7
Website/Apps	10.1	9.2	9.1
Smart Speaker	8.7	10.5	10.6

All Commercial Radio

	Q2 22	Q1 23	Q2 23
AM/FM	28.9	26.7	26.1
Total Digital	71.1	73.3	73.9
DAB	41.6	41.7	42.0
DTV	4.5	3.3	3.5
Total Online	25.0	28.3	28.3
Website/Apps	12.3	11.1	10.8
Smart Speaker	12.7	17.2	17.4